**NAAN MUDHAVAN**

**ASSIGNMENT DOCUMENT**

**COURSE TITLE :** DIGITAL MARKETING

**COLLEGE CODE :** 1105

**COLLEGE NAME :** GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID :**050ED93DAAD6921A6254F1CCD666CCBB

**NAME :** VEDAVALLI.R

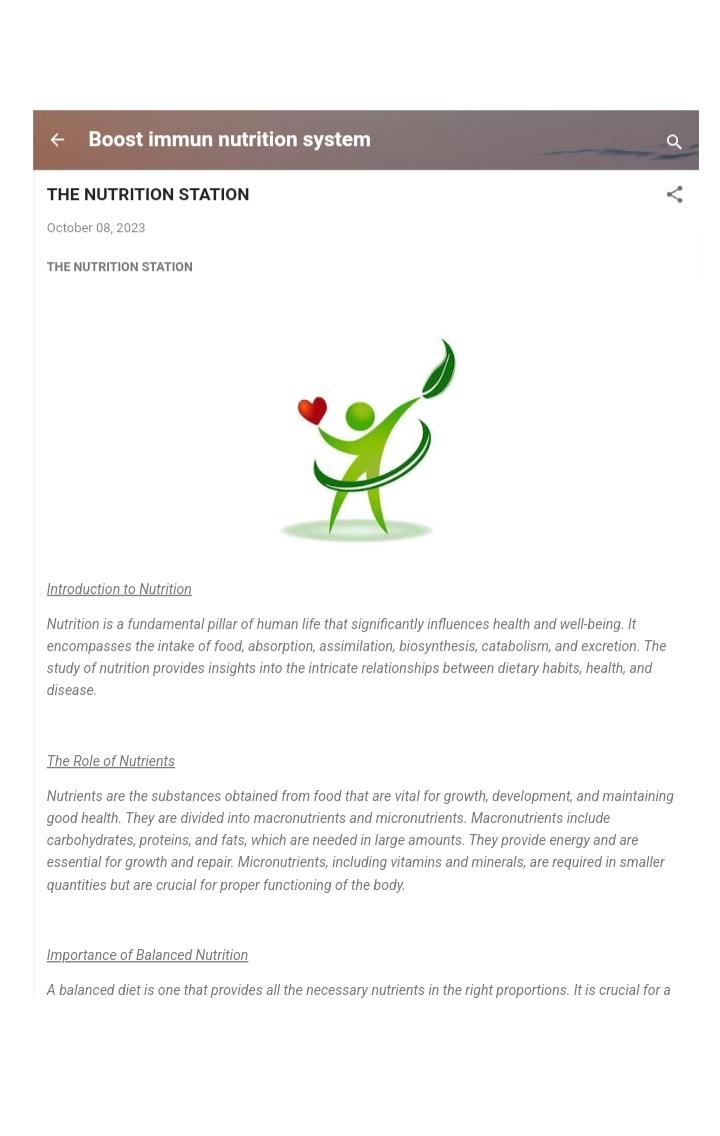
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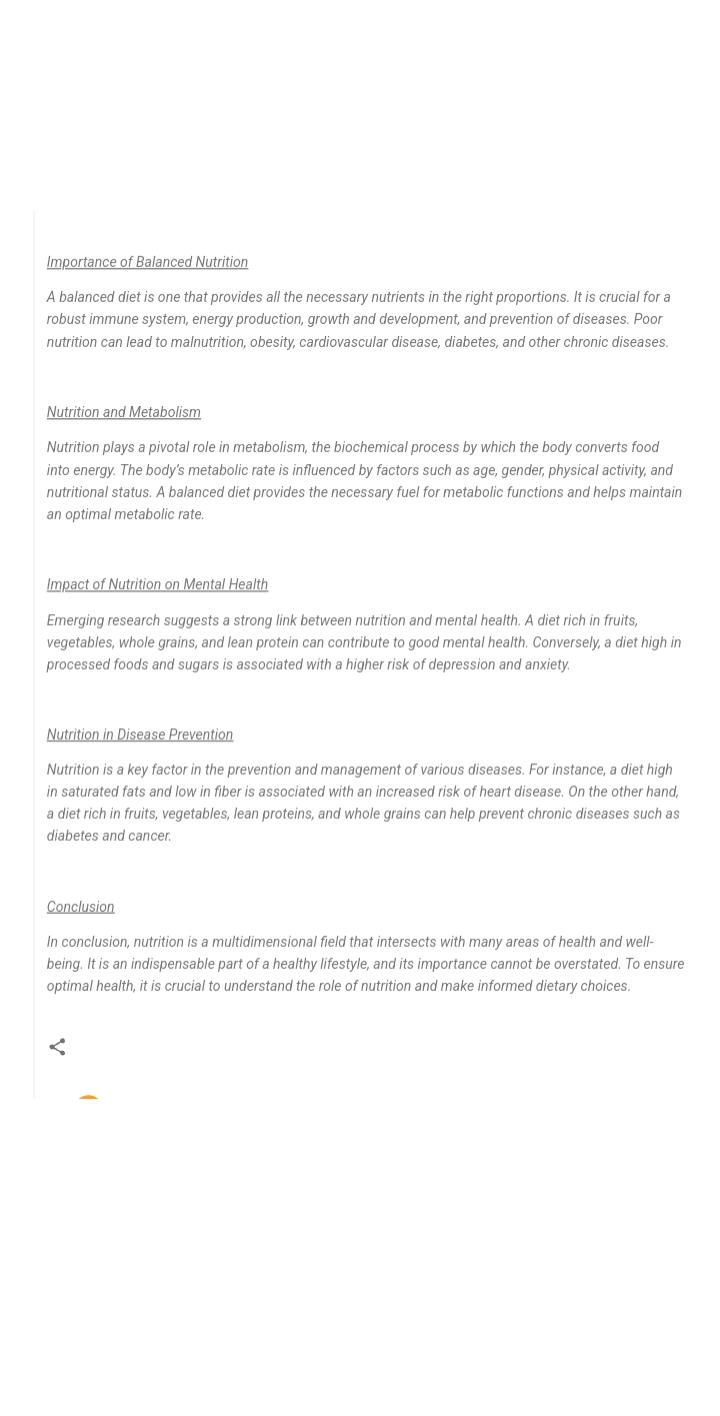
**YEAR :** 4TH YEAR

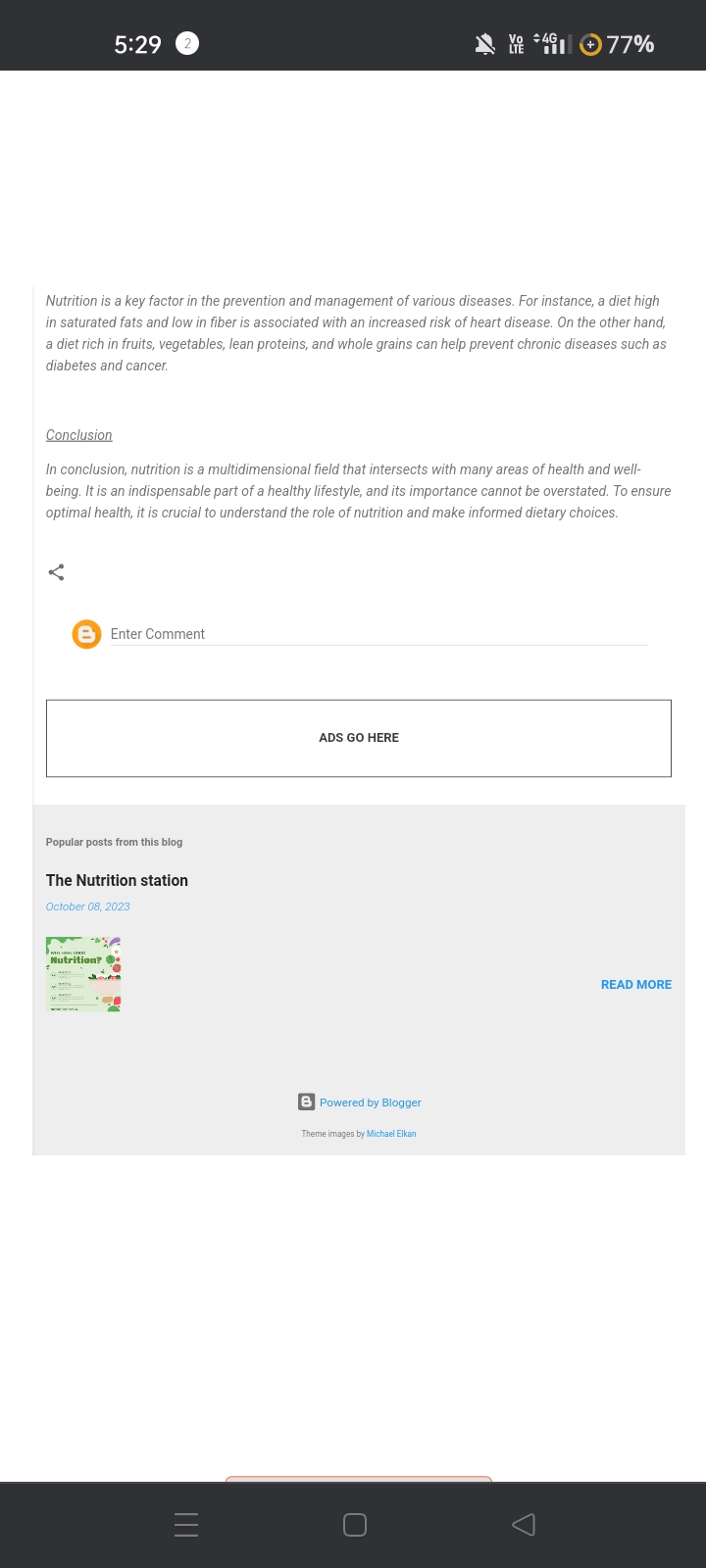
**DEPARTMENT :** ELECTRONICS AND COMMUNICATION ENGINEERING

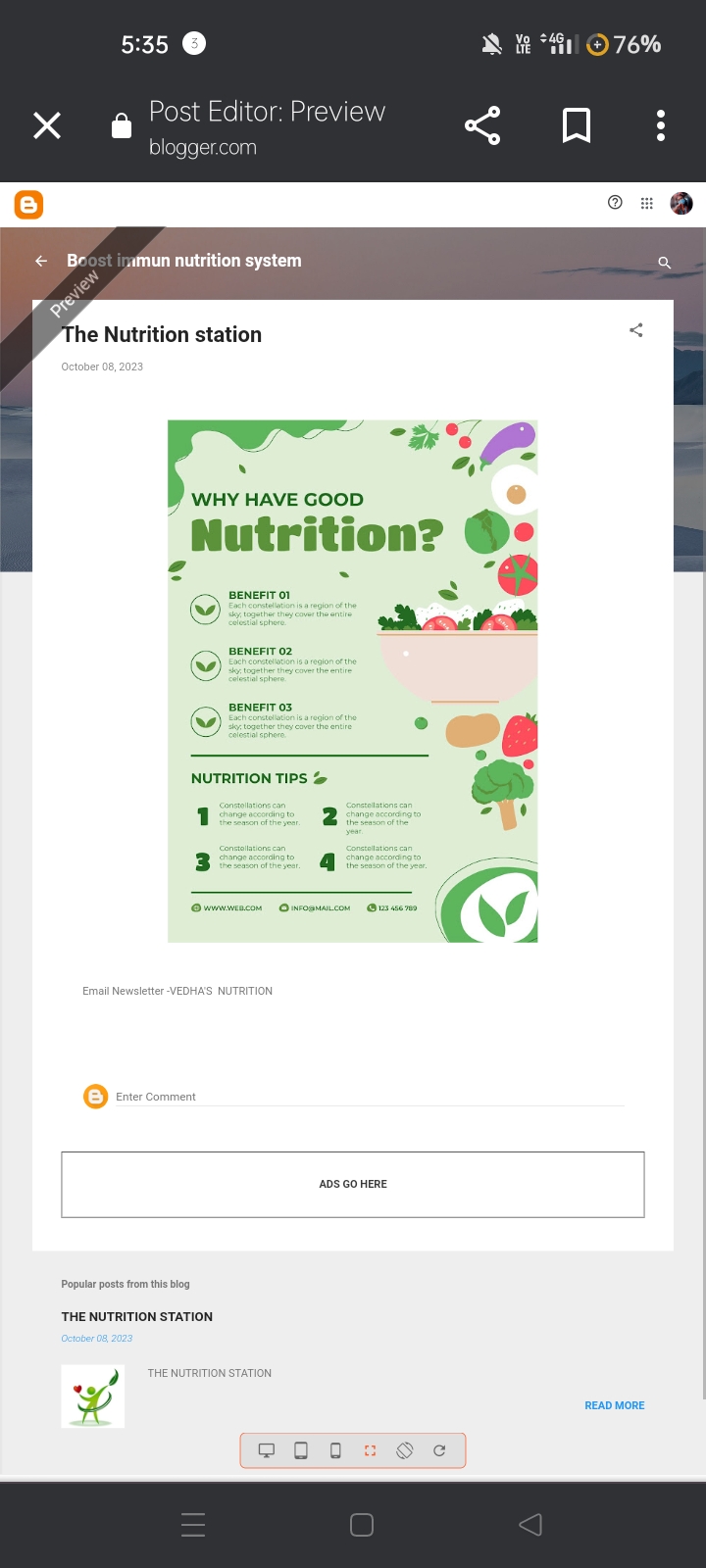
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design And post new article with 500 words.

Link: <https://boostimmum2023.blogspot.com/2023/10/the-nutrition-station>





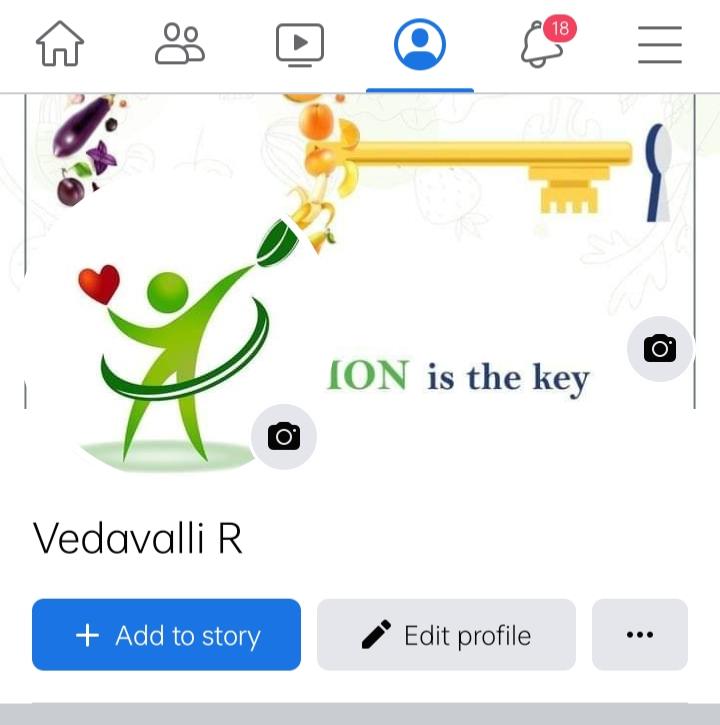


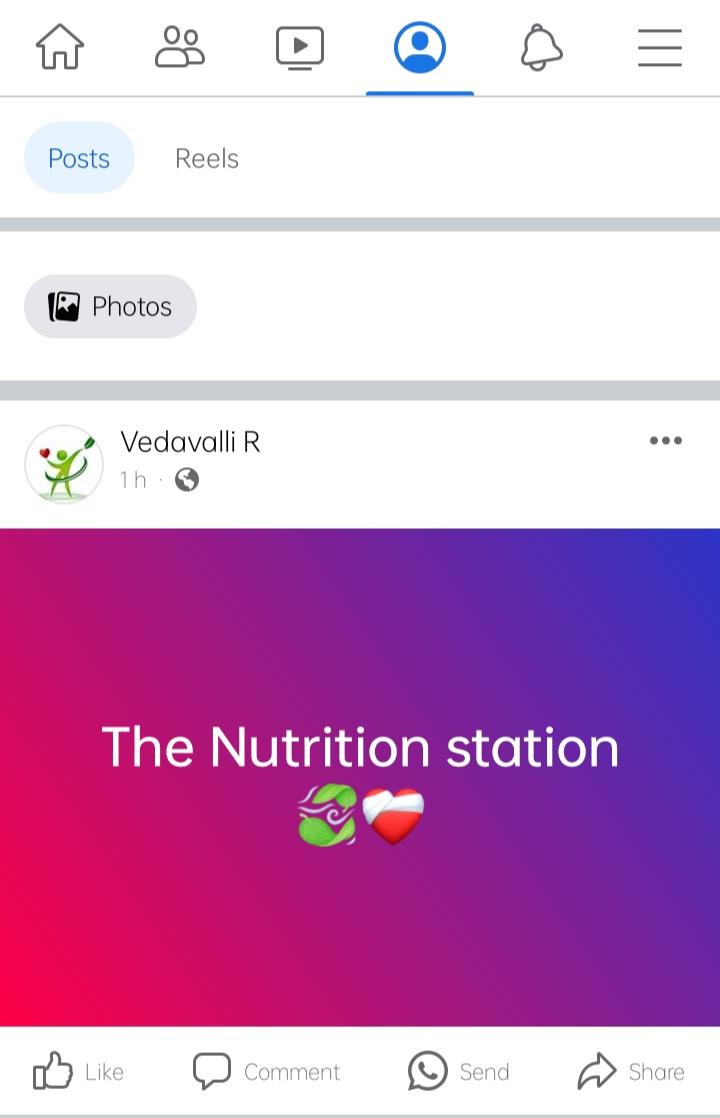


2. Create a New Facebook Business Page and post one social media poster for your

Brand.

Link: <https://www.facebook.com/profile.php?id=61552081474810&mibextid=ZbWKwL>









3. Create and design a social media advertisement poster using canva.

<https://www.canva.com/design/DAFx_VrjjKI/ccFseaqWEI8ShcvIcM8p1A/edit?utm_content=DAFx_VrjjKI&utm_campaign=designshare&utm_medium=link2&utm_>



4. Create email newsletter design using Mail chimp or canva tool.

Link:

https://www.canva.com/design/DAFx\_TxXcqk/Cyda\_CNm\_vVvv4CUGMOM7Q/edit?utm\_content=DAFx\_TxXcqk&utm\_campaign=designshare&utm\_medium=link2&utm

